

Annex “A”

Applicant's self-evaluation and progress evaluation forms for European Geoparks Network Global Geoparks Network



The information contained in this form will serve EGN evaluators in providing an overview on the application. It is divided into two main sections:

Part A) Description of the area

- Administrative part (applicant's identity, signature, overview)
- Identification of the territory
 - I. Geology and Landscape
 - II. Management Structure
 - III. Information and Environmental Education
 - IV. Geotourism
 - V. Sustainable Regional Economy

Part B) Geoparks Progress Evaluation

1. Relationship with the European/Global Geoparks Network
2. Management Structure and Financial Status
3. Geoconservation Strategy
4. Strategic Partnerships
5. Marketing and Promotion
6. Sustainable Economic Development

European Geopark Network

Applicant's Evaluation

Applicants Identity

1. Name of Applicant

PARCO REGIONALE DELLE ALPI APUANE

2. Address of Applicant

VIA CORRADO DEL GRECO, 11 – 55047 SERAVEZZA (LUCCA)

Region:	TUSCANY
Country:	ITALY
Telephone:	+39 (0)584 - 75821
Fax:	+39 (0)584 - 758203
Email:	info@parcapuane.it

3. Size of Territory (Km²)

494

4. Contact Person

Director	Antonio Bartelletti
Geoscientist	Alessia Amorfini Anna Spazzafumo Nicola Raffaelli
Specialist on Regional Development	Alfredo Lazzeri Isabella Ronchieri

5. Statement of acceptance of European Geopark Network Charter Requirements:

We have read the charter and accept all of its provisions.

Name	Position	Date
Giuseppe Nardini	Chairman	26-11-2010
Signature		

Document A: Evaluation Document	Self – Assessment	Evaluator's Estimate
Total out of a possible 100 %		
		Name:

Application Overview

	Category	Weighting (%)	Self-assessment	Evaluators Estimate
I	Geology and Landscape			
1.1	Territory	5	37,25 3,725%	
1.2	Geoconservation	20	180,00 18,00%	
1.3	Natural and Cultural Heritage	10	88,00 8,80%	
II.	Management Structures	25	206,25 20,625%	
III	Interpretation and Environmental Education	15	116,25 10,65%	
IV	Geotourism	15	106,50 10,65%	
V	Sustainable Regional Economic Development	10	60,00 6,00%	
Total		100	794,25 79,425%	

Notes For Applicants

- **Documentary evidence should be provided for all positive statements made in this application document.**
- **No new applicant is expected to score 100 %. However, a score of 50 % within each category is required**
- **Applications should be submitted to the following address two months in advance of an EGN Co-ordination meeting.**

Cellule de Coordination des Europeans Geoparks

Réserve Géologique de Haute Provence
BP 156
04005 DIGNE LES BAINS Cedex FRANCE
Tel: 00 33 4 92 36 70 72
Fax:00 33 4 92 36 70 71
contact@europeangeoparks.org

I. Geology and Landscape	Marks available	Self Assessment
1.1 TERRITORY		
1.1.1. Geosite list		
<p>List of (main) "Geosites" located within territory:</p> <p>1 Apuan tectonic window 4 Corchia Hercynian unconformity 24,25,26,27 Procinto's crags and aiguilles 33,34,35,36,51 Pisanino's ridges 50 Forato's natural arch 52,73 Pizzo d'Uccello's northern side 55,118 Solco d'Equi's fluvio-glacial fissure 66,67,72 Gorfigliano fluvio-glacial plane 69,70 Pot-holes of Anguillaja and Fatonero's ditches 71,101,102 Orto di Donna-Serenaia's glacial valley 79,188 Sumbra's glacial cirques and karst landforms 92,110,111,112 Campocatino's moraine ridges and glacial hollow 93,251 Fociomboli's glacial hollow and bog 98,150 Passo Sella's glacial saddle and dolines 115 Stoppani's "moraine" in Campagrina 119 Gobbie pre-wurmian "moraine" 130 Vetricia's karren field 135 Carcaraia's doline field 147,148,160,161 Dolines on Garfagnana plateaux 162 Buca e Tecchia d'Equi's karst complex 175 Abisso Roversi's cave 194 Antro Corchia's karst Complex 198 Tana che Urla (Vallisnieri's cave) 199 Grotta all'Onda's karst cave 208 Frigido's karst spring 236 Levigliani's Mine (Hg) 238 Buca della Vena's Mine (Fe-Ba) 242,243,244 Valle Buona's Mine (Pb-Zn-Ag) 247 Fossils in marble banks in Foce di Pianza 253 Alto Matanna's "red ammonitiferous Limestone"</p>		100
	20 "Geosites" or more	100
	40 "Geosites" or more	
	Maximum Total	200
1.1.2. Geodiversity		
<p>How many geological periods are represented in your area? (5 points each, maximum 50 points).</p> <p>Cambrian Ordovician Silurian Devonian Triassic Jurassic Cretaceous Paleogene Neogene</p>	50	45

How many clearly defined rock types are represented in your area? (10 points each, maximum 50 points). Phyllites Dolostones Marbles Cherty limestones/Cherts Radiolarites Metasandstones Ophiolites	50	50
How many distinct geological or geomorphological features are present within your area? (10 points each, maximum 100 points). Tectonic window Nappe structure Metamorphic rocks Greenschist facies schistosity Carbonate shelf deposits Deep sea deposits Compressional tectonics Extensional tectonics Poly-deformed structures Folds Faults Glacial morphology Moraines Karst morphology Mineralization Hydrothermalism	100	100
	Maximum Total	200
		195
1.1.3. Public Interpretation of the Geopark's sites of interest		
Number of sites with public Interpretation (trails, interpretation panels or leaflets) 1. Antro del Corchia's karst Complex 2. Karst-palaeontological Park of the "Grotte" (caves) in Equi Terme di Fivizzano 3. Pian della Fioba's Botanical Garden 4. Monte Ballerino's hiking trail 5. The muphlons' path 6. Path for disable visitors in Val Serenaia 7. Via Vandelli's hiking trail 8. Bardiglio Cappella's Archaeomineralogical area 9. Mines of the "Argento vivo" (Quicksilver) in Levigliani di Stazzema 10. Train in the Parks 11. Le tre rose's mountain biking trail 12. San Luigi and Mt. Palodina's hiking trails 13. Castelpoggio-Campocecina's hiking trail		
	5-10	40
	10-20	80
	20 or more	140
Sites of Scientific Importance	> 25 %	40
Sites used for Education	> 25 %	40

Sites used for Geotourism	> 25 %	40	40
Non-Geological Sites		40	40
	Maximum Total	300	240
1.1.5 Relationship to existing Geoparks <i>(select one from the following options)</i>			
There is no comparison with any other existing Geopark		300	--
There is another Geopark with comparable geology or infrastructure on the same continent.		260	--
There is another Geopark with comparable geology or infrastructure in the same country		210	210
There is another Geopark with comparable geology or infrastructure in the same Region		150	--
There is another Geopark existing in the same geological unit, if yes:	Is its distance > 200 km	100	--
	Is its distance < 200 km	60	--
	Maximum Total	300	210

Territory Subtotal	Maximum points	Self Assessment
	1000	745

1.2. GEOLOGICAL CONSERVATION	Marks Available	Self Assessment
1.2.1. What type of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).		
At least one geosite of international significance	160	160
At least three geosites providing different kinds of geological or geomorphological features	120	120
At least five geosites of national significance	120	120
At least 20 geosites of educational interest and used by schools and universities.	150	--
Do you have a geosites database?	90	90
Do you have a geosites map?	60	60
Maximum Total	300	300
1.2.2. Strategy to protect against damage of geological sites and features (one answer only)		
The entire territory has legal protection.	300	300
Scientifically relevant part of an area is preserved as a protected area by law.	120	--
Prohibition of destroying and removing parts of the geological heritage.	150	--
At least 50 % of Applicants area is preserved as a protected area or by contract	90	--
Maximum Total	300	300
1.2.3. How are the geosites protected against misuse and damage		
General announcement of regulations against misuse and damage	40	40
Announcement of regulations against misuse and damage at individual sites	40	40
Use of observation posts, guarding and patrolling by wardens	60	60
Provision for enforcement of regulations (no digging and collection)	40	40
Offering collecting of geological specimens under supervision at selected sites	20	20
Maximum Total	200	200
1.2.5 What measures are carried out to protect geosites and infrastructure against damage and natural degradation?		
Regular maintenance and cleaning	60	--
Conservation measures: National Law no. 394 of 6 th December 1991 Tuscany Regional Law no. 49 of 11 th April 1995 Tuscany Regional Law no. 65 of 11 th August 1997 Tuscany Regional Law no. 56 of 6 th April 2000 Tuscany Regional Law no. 10 of 10 th February 2010 Plan for the Park Park Regulations	100	100
Protective measures (preparation, sealing to avoid natural degradation)	100	--
Maximum Total	200	100

Geoconservation Subtotal	Maximum points	Self Assessment
	1000	900

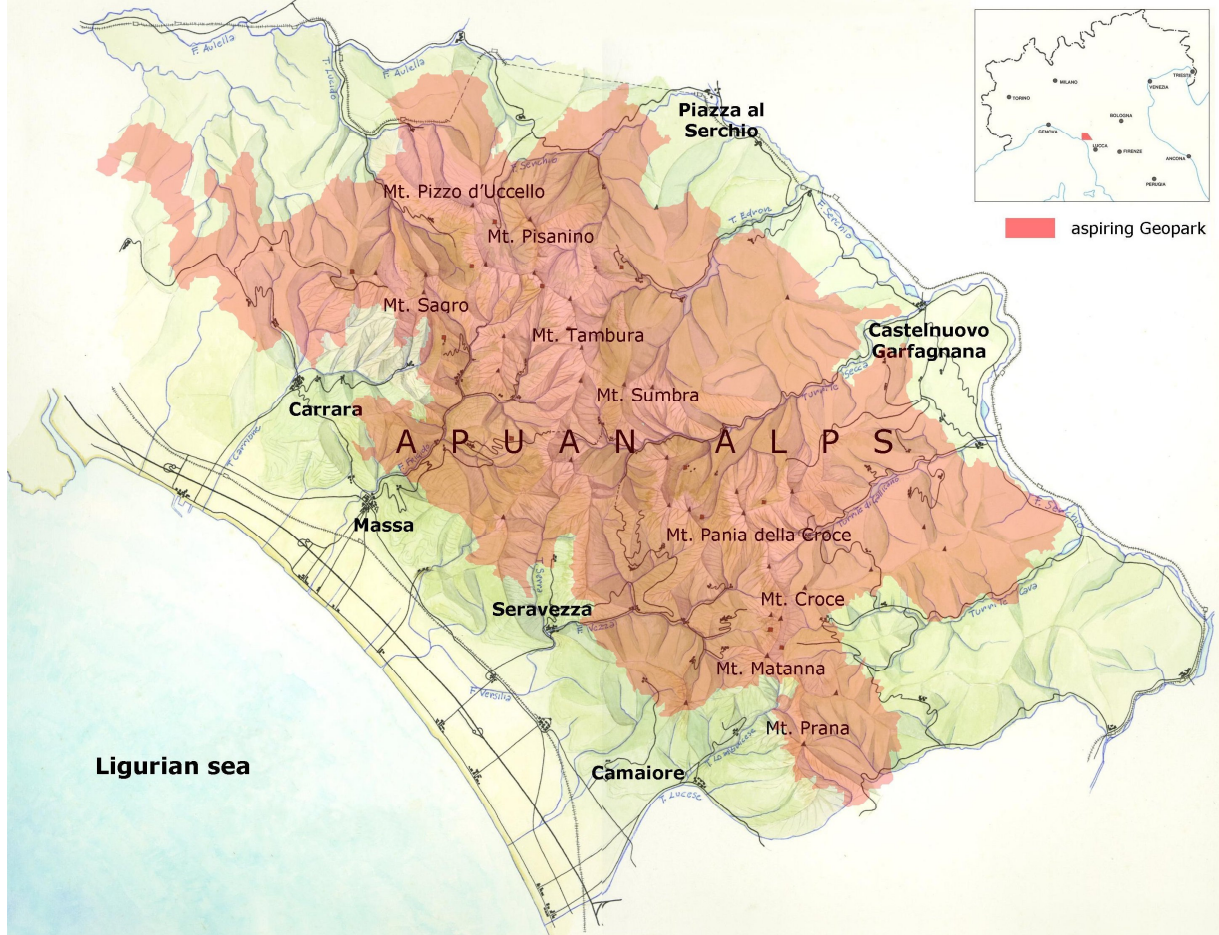
1.3 Natural and Cultural Heritage	Marks Available	Self Assessment
1.3.1 Natural Rank (SELF AWARDED total cannot exceed 300).		
World Heritage Site or Man and Biosphere Reserve Area in part of the Geopark territory	300	--
Other International Designation in part of the Geopark territory Council Directive 92/43/EEC of 21 May 1992 on the conservation of natural habitats and of wild fauna and flora SCI 6 IT 5110006 Monte Sagro SCI 7 IT 5110007 Monte Castagnolo SCI 8 IT 5110008 Monte Borla Rocca di Tenerano SCI 16 IT 5120008 Valli glaciali di Orto di Donna e Solco d'Equi SCI 17 IT 5120009 Monte Sumbra SCI 18 IT 5120010 Valle del Serra Monte Altissimo SCI 19 IT 5120011 Valle del Giardino SCI 20 IT 5120012 Monte Croce Monte Matanna SCI 21 IT 5120013 Monte Tambura Monte Sella SCI 22 IT 5120014 Monte Corchia Le Panie Directive 2009/147/EC of the European Parliament and of the Council of 30 November 2009 on the conservation of wild birds (this is the codified version of Directive 79/409/EEC as amended) SPA 23 IT 5120015 Praterie primarie e secondarie delle Apuane	240	240
National designation in part of the Geopark territory D.P.R. 8 settembre 1997, n. 357, recante il regolamento di attuazione della Direttiva 92/43/CEE relativa alla conservazione degli habitat naturali e seminaturali, nonché della fauna e della flora selvatiche SIN B06 IT 5120105 Monte Palodina	180	180
Regional designation in part of the Geopark territory All International and National designations have been accepted by regional Law. Tuscany Regional Law no. 49 of 11 th April 1995 Tuscany Regional Law no. 65 of 11 th August 1997 Tuscany Regional Law no. 56 of 6 th April 2000	120	120
Local designation in part of the Geopark territory	60	--
	Maximum Total	300
1.3.2 Cultural Rank (SELF AWARDED total cannot exceed 300).		
World Heritage Site in part of the Geopark territory	300	--
Other International Designation in part of the Geopark territory	240	--

National designation in part of the Geopark territory Law no. 1497 of 29 th June 1939 (modified by D. Lgs. no. 42 of 22 th January 2004) - Special designations: Landscape value D. M. of 24 th October 1968: Campo Cecina's location D. M. of 23 th December 1970: Grotta del Vento's (Wind Cave) area D. M. of 2 th October 1974: Mt. Carchio peak D. M. of 8 th April 1976: Apuan Alps area Law no. 1089 1 ^h June 1939 (modified by D. Lgs. no. 42 of 22 th January 2004) - Special designations: Archaeological value: - Prehistoric Cave of Equi Terme - Ligurian-Apuan necropolis of Levigliani	180	180
Regional designation in part of the Geopark territory	120	--
Local designation in part of the Geopark territory	60	--
Maximum Total	300	180
1.3.3 Promotion of Natural and Cultural Heritage		
Interpretation website, trails, leaflets, Acta Apuana scientific journal	100	100
Education programmes cultural holiday, educational paths for primary and secondary school	100	100
Communication website, Parcapuane magazine	100	100
Promotion to the general public website, Parcapuane magazine, Application dossier in print	100	100
Maximum Total	400	400

Natural and Cultural Heritage Subtotal	Maximum points	Self Assessment
	1000	880

Total Points Awarded For Section I: Geology and Landscape	Maximum points	Self Assessment
	3000	2525

II. MANAGEMENT STRUCTURE	Marks Available	Self Assessment
2.1 How is the Applicants management structure organised?		
A clearly defined border and area of responsibility	40	40



<p>An effective organisation to enhance protection and sustainable development:</p> <pre> graph TD subgraph Political_Bodies PA[Park Community (General Assembly)] --> BD[Board of Directors] BD --> EC[Executive Committee] EC --> P((President)) end subgraph Controlling_Bodies SC[Scientific Committee] -.-> P BA[Board of Auditors] -.-> P end subgraph Offices_Services D((Director)) DS[Director's Staff administration/archives/press office] BR[Budget & Human Resources financial accounting/assets] RC[Research & Conservation natural heritage/natura 2000/geosites/T.I.S.] SC2[Soil Conservation forests/agriculture/local productions] TE[Territory Enhancement sustainable development/education/culture/tourism] TP[Territorial Planning E.I.A./quarries/licenses/public works] PR[Park Rangers surveillance & monitoring fauna management] D --- DS D --- BR D --- RC D --- SC2 D --- TE D --- TP D --- PR end P --> D </pre>	<p>40</p>	<p>40</p>																																																			
<p>An independently administered budget</p> <p>OPERATING BUDGET (2010)</p> <p>Operating Revenues summaries</p> <table border="0"> <tr> <td>Tuscany Region's resources</td> <td>€</td> <td>1,455,000</td> </tr> <tr> <td>Provinces' resources</td> <td>€</td> <td>144,000</td> </tr> <tr> <td>Municipalities-Union Municipalities' resources</td> <td>€</td> <td>233,000</td> </tr> <tr> <td>Direct resources</td> <td>€</td> <td>69,000</td> </tr> <tr> <td>Other resources</td> <td>€</td> <td>69,000</td> </tr> <tr> <td style="text-align: right;">Total</td> <td>€</td> <td>1,901,000</td> </tr> </table> <p>Operating Expenses summaries</p> <table border="0"> <tr> <td>Political bodies' activities</td> <td>€</td> <td>179,000</td> </tr> <tr> <td>Salaries and Wages</td> <td>€</td> <td>1,001,000</td> </tr> <tr> <td>Working Office</td> <td>€</td> <td>175,000</td> </tr> <tr> <td>Outsourced services</td> <td>€</td> <td>33,000</td> </tr> <tr> <td>Park Rangers' activities</td> <td>€</td> <td>36,000</td> </tr> <tr> <td>Environmental education's management</td> <td>€</td> <td>61,000</td> </tr> <tr> <td>Economic activities' promotion</td> <td>€</td> <td>99,000</td> </tr> <tr> <td>Research and Conservation's management</td> <td>€</td> <td>88,000</td> </tr> <tr> <td>Share interests</td> <td>€</td> <td>44,000</td> </tr> <tr> <td>Other expenses</td> <td>€</td> <td>185,000</td> </tr> <tr> <td style="text-align: right;">Total</td> <td>€</td> <td>1,901,000</td> </tr> </table>	Tuscany Region's resources	€	1,455,000	Provinces' resources	€	144,000	Municipalities-Union Municipalities' resources	€	233,000	Direct resources	€	69,000	Other resources	€	69,000	Total	€	1,901,000	Political bodies' activities	€	179,000	Salaries and Wages	€	1,001,000	Working Office	€	175,000	Outsourced services	€	33,000	Park Rangers' activities	€	36,000	Environmental education's management	€	61,000	Economic activities' promotion	€	99,000	Research and Conservation's management	€	88,000	Share interests	€	44,000	Other expenses	€	185,000	Total	€	1,901,000	<p>20</p>	<p>20</p>
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CAPITAL BUDGET (Average 2008-2010)			
Capital Revenues summaries			
EU, Italian Republic, Tuscany Region's resources	€	612,000	
Other resources	€	204,000	
Total	€	816,000	
Capital Expenses summaries			
Structural interventions, environmental improvements (public works).	€	612,000	
Assets acquisition	€	204,000	
Total	€	816,000	
Maximum Total		100	100
2.2 Does a management or Master Plan exist?			
Management or Master Plan exists (not older than 10 years)		40	40
Management or Master Plan is in preparation (to be completed within two years)		20	--
Maximum Total		40	40
2.3 Master Plan Components (SELF AWARDED total cannot exceed 100)			
If a plan exists, what components does it include? (You should refer to five different components in accompanying documentation)		20	20
If no plan exists, which components have been separately worked out? (You should refer to five different components in accompanying documentation)		10	--
Strength and Weakness Analysis of Management and administration		20	20
An audit of the geological and other resources		20	20
Strength and Weaknesses Analysis referring to the following:			
	Geology	5	5
	Landscape protection	5	5
	Tourism "geotourism"	5	5
	Agriculture and forestry	5	5
Analysis of local/regional development potentials		10	10
Definition of development goals for important fields of interest (geology, geotourism etc)		10	10
Models for sustainable development		10	10
Maximum Total		100	100
2.4 Does a 3 or 5 year action plan exist?			
3 or 5 year action plan exists and is being implemented		40	40
3 or 5 plan is in preparation (to be completed within two years)		20	--
Maximum Total		40	40
2.5 Does your Application have a Marketing Strategy (the SELF AWARDED total cannot exceed 100)			
Strategy exists (not older than 10 years)		50	--
Strategy in preparation (will be finished within 2 years)		20	20
2.5.1. If a strategy exists, which elements have been included?			
Market research		10	--
Creation of products		10	--
Organisation of product distribution		10	--
Tourism marketing strategy		10	--
Communication strategy		10	--
2.5.2. If no strategy exists, which elements have been separately worked out?			
Market research		5	--
Creation of products		5	5

Organisation of product distribution	5	5
Tourism marketing strategy	5	5
Communication Strategy	5	5
	Maximum Total	100
		40
2.6 Applicant should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?		
Definition of areas which will be the focus of tourism development	25	25
Definition of areas where no tourism is allowed, (with focus on protection and research)	20	20
Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15	15
Environmental friendly hiking path system	10	10
Clearly defined cycle or other trails such as bridleways or river trails.	10	--
	Maximum Total	80
		70
2.7 Are there any initiatives or working groups who discuss promotion of natural and cultural heritage		
Regular "Working Group" meetings on specific topics	20	20
Individual cooperation and contracts between Applicant, tourist organisations and other interest groups	10	10
Other regular activities, not described by the answers above.	10	--
	Maximum Total	40
		30
2.8 Has your Applicant area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)		
International awards (name and date of award)	80	--
National awards (name and date of award)	40	--
European charter for sustainable tourism	50	--
European diploma of European council	50	--
Other (e.g. from industry) (name and date of award)	20	--
	Maximum Total	100
		0
2.9 Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 140)		
At least one advisory expert who is a practicing geoscientist	10	--
Or		
At least one person with a degree in geosciences or other related discipline in the permanent staff	20	20
At least five people with a degree in geosciences or other related discipline on the staff of the Applicant	10	10
Do additional experts exist in the permanent staff (e.g. biologists)	10	10
Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)	15	15
Regular consulting is maintained by:		
Persons with scientific background in geosciences	15	15
Persons with experience in geosciences	10	10
Amateurs	5	5
Do you have a Network of experts	10	--
How many different scientific disciplines are in the expert network		
	< 5	5
	> 5	10
Does a marketing expert exist? If not who does the work?	5	--
Does a press office exist? If not who does the work?	5	5
Does a product manager exist? If not who does the work?	5	--
Are other staffs available to run field trips/guided walks?	5	5
Do you have administrative staff ?	5	5

Do you have museum staff	5	5
Maximum Total	140	105
2.10 Does your Applicant area have the following Infrastructure		
Museum within the area of Application managed by yourself or a partner in your organization	100	100
Information Centre within the area of Application	80	80
'Info-kiosks' or other 'local information points' within the area of Application which carry information about the Applicant and its aims and work	40	40
Information panels within the area	40	40
Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing	40	40
Maximum Total	300	300

Total Points Awarded For Section II: Management Structure	Maximum points	Self Assessment
	1000	825

III. Information and Environmental Education	Marks available	Self Assessment
3.1 Research, information and education scientific activity within the territory		
At least one scientific/academic institution working in the Applicant's area.	40	40
At least one student final report (mapping etc.) in the Applicant's area per year	20	20
At least one of PhD thesis on Applicant's area within the past three years	40	40
At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years	40	40
Maximum Total	140	140
3.2 Do you operate programs of environmental education in your Applicant area?		
Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50	50
Do you operate at least one formal education programme (please outline the nature of the programme (s))	30	30
Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	--
Personal and individual program offered to children visiting the Applicant's area	20	--
Do you operate a special program for primary/elementary school classes?	20	20
Do you operate a special program for secondary/high school classes?	20	20
Do you operate a special program for university students?	20	--
Are there any university camps/education centres in the Applicant's area	20	20
Maximum Total	200	140
3.3. What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)		
Have you developed new educational material for school classes?	20	20
Films, video, slideshow etc.	20	20
Interactive elements/ internet	20	20
Different special exhibitions changing on a regular basis	20	--
Special education equipment (puzzles, special constructions, etc)	20	20
Do you produce other material for children below 8 years?	20	--
Maximum Total	120	80
3.4 What kind of published information is available in your Applicant area?		
Protection of geological heritage	15	15
Geological history of the area	15	15
Environmentally friendly behaviour in the area	15	15
Other aspects of natural history which can be found within the area	15	15
Historical elements	10	10
Maximum Total	70	70
3.5 What kind of professional marketing of the area takes place?		
Printed material (e.g. leaflets, magazines)	25	25
Popular literature for public (e.g. books, guide books)	15	15
CD or video material	15	15
Other promotional material or merchandise	15	15
Maximum Total	70	70

3.6 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)			
English		10	10
French		10	--
Spanish		10	--
Russian		10	--
Chinese		10	--
Arabic		10	--
Add 10 points for each other language			--
Multi-languages in one publication Apuan Alps' Legends (italian, english and deutsch)		10	10
	Maximum Total	80	20
3.7 Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 90)			
Guided tours by Applicant's staff or through a member organisation		30	30
Standard programs, regularly offered for all park visitors		10	10
Limited group size (max. 30 persons per guide)		10	10
Are alternatives available if tour impossible due to bad weather conditions?		10	--
Do programs exist for different ages?		20	20
Do special, scientific programs exist?		20	--
Is teacher training offered in matters relating to the Applicant?		20	--
	Maximum Total	90	70
3.8 Education – Guides			
At least one advisory expert who is a practicing geoscientist		10	10
Do you have at least one expert providing guided visit that your organization has a role in developing?		20	20
Personal guides		10	10
Freelance guides whose training and / or program is supported by your organization		10	10
Training courses		10	--
	Maximum Total	60	50
3.9 What kind of information do you provide to educational groups, which encourage them to visit your area?			
Letters to schools and universities		20	20
Applicant-brochure		20	20
Press announcements (Newspapers, Radio, TV)		20	--
Applicant newspaper or newsletter		20	20
	Maximum Total	80	60
3.10 Do you use the internet for school programmes? What kind of service do you provide?			
Own website with general information about environmental education within the area		40	40
Those responsible for the education programme may be reached by E-Mail		20	20
Regular electronic newsletter		15	--
Up to date calendar of activities		15	15
	Maximum Total	90	75

Total Points Awarded For Section III: Education	Maximum points	Self Assessment
	1000	775

IV. Geotourism	Marks available	Self Assessment
4.1 Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)		
At least one information centre, managed by yourself or one of the partner members of your organization	30	30
No centre existing yet, but the Applicant is part of an exhibition in another facility (museums etc.)	10	--
Existing 'info points' or similar facilities throughout the area managed by yourself or one of the partner members of your organization	20	20
Information centre "meeting and starting" point for excursions	10	--
Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	10
Personal and individual information offered to visitors about possible activities in the area.	10	10
Do you offer tourist information at the centre?	10	10
Is the information centre accessible by public transport?	10	10
Centre open to the public at least 6 days a week, all year round weather permitting	10	--
	Maximum Total	100
4.2. How is information and interpretation about the area presented in info centres, information points etc?		
Static display material	10	10
Films, video, slideshow etc.	10	10
Interactive displays	10	10
Different special exhibitions changing on a regular basis	40	--
	Maximum Total	70
4.3 Public Access and facilities(SELF AWARDED total cannot exceed 150)		
Is it possible to reach the Applicant area by public transport	80	80
Do you provide your own tourist transport	20	--
Is public transport integrated with walking, cycling trails	20	20
Do you have car park facilities connected to the trails which you have developed	50	--
Are there toilets available in the parking areas	20	--
	Maximum Total	150
4.4 Are visitors informed about public transport in the area and encouraged to use it before they come?		
Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	20
Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	20
Special offers for tourists using public transport, bicycle or other forms of sustainable transport	20	--
	Maximum Total	60
4.5 What kind of guided tours have been developed by your management body or your partners?		
Groups with special interests in geology and geomorphology	10	10
Tours take place regularly during the season	10	10
Tours for a broad audience	20	20
Do you offer tours for disabled visitors	10	--
Guided tours by qualified staff	10	10
Limited group size (max. 30 persons per guide)	10	30
Alternatives available if tour impossible due to bad weather conditions	10	--
Flexible registration system (day to day basis) for participants or no registration necessary	10	--
	Maximum Total	90

4.6 What else do you use to inform visitors about your area		
Easy to read interpretation panels in entrance areas or at Tourist locations	50	--
There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.	40	40
Information panels along trails are regularly checked and cleaned	10	10
	Maximum Total	100
4.7 How are information or activities of different organisations co-ordinated		
Joint information or promotional material	20	20
	Maximum Total	20
4.8 Do you use the internet and what kind of service do you provide?		
Own website with general information about the area	40	40
Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area.	10	10
Geopark management may be reached by email	5	5
Regular electronic newsletter	10	--
Facility to order publications on-line	10	10
Up to date calendar of activities	15	15
Guidance for visitors on potential excursions	10	10
	Maximum Total	100
4.9 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ?		
Network of footpaths which include the main touristic and scientific points of interest	10	10
Uniform/standard signposting of paths	10	10
Regular checks of infrastructure and immediate repair guaranteed	10	10
Special maps and information sheets for hikers, cyclists, etc.	10	10
At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading	10	--
Guided cycling, walking, etc. tours, provided or actively supported by a member organization	10	10
Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization	10	--
Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization	10	--
There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.	20	20
	Maximum Total	100
4.10 How do you communicate the goals of Geotourism, especially with those responsible for tourism.		
Direct personal meetings or through their involvement in your organization.	10	10
A regular award scheme to promote good practice.	20	20
The selection and nomination of official partners/mentors/sponsors	20	20
	Maximum Total	50
4.11 Do you have the following sustainable (e.g. non car based) trails?		
Geo-trails	20	20
Cultural trails	10	10
Forest trails	10	--
Other trails	10	10
Other out-door activities not mentioned elsewhere.	10	--
	Maximum Total	60

4.12 Visitor evaluation		
Do you count visitors?	25	25
By entrance tickets / trail counters		yes
By field trip participants?		yes
By estimation?		yes
By visitor survey?		
Do you evaluate where your visitors come from?	25	--
By booking addresses?		
By market analysis?		
By university study?		
Do you use visitor evaluation for your forward planning?	25	25
Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?	10	--
Questionnaire on visitors' satisfaction levels?	15	--
Maximum Total	100	50

Total Points Awarded For Section IV: Geotourism	Maximum points	Self Assessment
	1000	710

V. Sustainable Regional Economy	Marks available	Self Assessment
5.1 What efforts are undertaken to promote regional food and craft products, integrating the catering trade?		
Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50	50
Meals from regional and/or ecological production are available in restaurants	30	30
The Applicant organizes markets, where mainly regional agricultural products are sold	50	--
A label for regional food products or local gastronomy exists	30	30
Direct marketing of regional agricultural products is promoted	40	40
Maximum Total	200	150
5.2. Which efforts are undertaken to create and promote regional geotourism products? (The SELF-AWARDED total cannot exceed 100)		
Initiatives promoting geological replicas production exist	50	--
Casts and souvenirs from local production are available	100	--
The organization or its active partners has a retail outlet or outlets where mainly regional products are sold.	50	--
Maximum Total	200	0
5.3. How are regional crafts promoted?		
The marketing of local craft products is actively supported	50	50
Local craft products are showcased	100	100
Maximum Total	150	150
5.4 What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)		
A label for regional services/products has been developed the Applicant or in partnership with others	50	--
Direct marketing of regional products is undertaken by your organization	50	50
Tourism offers include tours of collaboration with local businesses	20	--
Maximum Total	100	50
5.6 What kind of contracts are regularly offered to businesses in your area?		
Services (repair, management)	50	--
Design, Print	50	50
Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc.	80	--
Maximum Total	150	50
5.7 Networking (SELF AWARDED total cannot exceed 200)		
A network of co-operating enterprises exists, fostered by the Applicant.	100	100
There is a formal contract between the Applicant and its partners	100	100
There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	50
Maximum Total	200	200

Total Points Awarded For Section V: Sustainable Regional Economy	Maximum points	Self Assessment
	1000	600